Business and technology tips from the team you trust

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NEWS YOU CAN USE

Top 10 Cybersecurity Misconceptions of SMBs

Don't feel bad if any of these sound like you. That's not the point.

What's important is to recognize where we may have blind spots and try to correct them.

Get the truth about the 10 most common cybersecurity misconceptions held by SMB owners today, and learn how to take action on each one to better protect your business and your customers.

Spring Cleaning - Don't Forget Your Devices

Mother's Day is right around the corner, and spring cleaning is in full effect.

On any given day in my neighborhood, you can hear lawnmowers, edgers, and other fun tools buzzing and humming along. When it's sunny, that is.

So what do we do when it's raining?

We tackle projects *in* the house. We're purging, reorganizing, and refreshing. Breaking down boxes and piling up recyclables. (And making honey-do lists for when it's sunny again.)

With that in mind, I want to remind you to include your devices in spring cleaning, too.

Whether at home or at work, make sure you are disposing of old electronics properly. Laptops, tablets, and phones can often find new life as donations or even sometimes as trade-ins, but you want to make sure they are wiped first. Get your data off, and then reset to factory settings before giving the device to anyone else. And a quick Google search can often bring up places like Staples and Best Buy that will recycle components.

If you're curious to see what we do with old machines, click the image above.

Catch up on older editions of the newsletter here.

Newsletter Archive

Free Resource

To make your **digital Spring cleaning easier, use this tipsheet and checklist**.

It comes from Stop. Think. Connect, the global online safety awareness campaign to help all digital citizens stay safer and more secure online. The tipsheet provides a general guide for what you can do to better protect yourself, and the checklist breaks down those areas into specific steps you can complete.

Watch this 90-second video to see why you should declutter your digital life at home and at work.

Share this $2,000 Scholarship Opportunity

Our annual scholarship is open, and the deadline is mere weeks away!

If you know any graduating high school seniors, please share this opportunity with them. It's open to public and private school students in Chatham, Bryan, and Effingham Counties.

Click the image for full eligibility details and application.
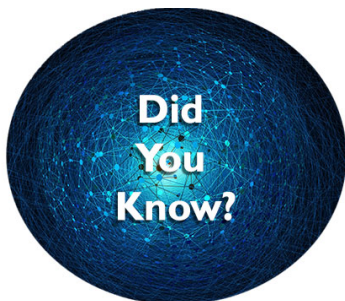

It's a Date (Events)

- Identity Management Day was **April 12**. If you missed it and would still like helpful information to protect yourself and your business, click here.
- Earth Day is **April 22**.
- Race to Fight the War Within is **April 23**.
- World Password Day is **May 5**. Find lots of password resources here.
- Hurricane Season starts **June 1**.
- Raising Hope is **June 7**.

Employee Anniversaries:

- April 22 - Jeff E. - 3 years

Join us on Facebook or LinkedIn to share in the celebration of these anniversaries and send your own message of congratulations.

Better yet, apply to join our team today! Visit our Careers page for current opportunities.

Did You Know?
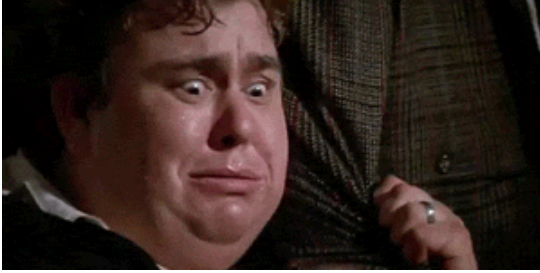
People blink less when they use computers.

While the average person blinks 15-20 times a minute under normal circumstances, people on computers and other mobile devices only blink about 7 times a minute.

Less blinking means your eyes get drier and you can be straining them.

So here's your reminder to use the **20-20-20 rule:**

Every 20 minutes, look at something 20 feet away for 20 seconds.

This practice helps reset your eyes and can relieve the fatigue that causes headaches, soreness, and blurred vision.

Scary Stat

Every 39 seconds, there is a new attack somewhere on the web.

Every minute, 4 companies fall victim to ransomware attacks.

Every day, 30,000 websites are hacked around the world.

The threats are real, and they're not going away. This is just business for cyber criminals. So please listen to your IT professionals and do the free, easy things they recommend (even if you roll your eyes while doing it).

Set strong, unique passwords for every login, implement MFA wherever possible, and think before you click.

It truly is for your own good.
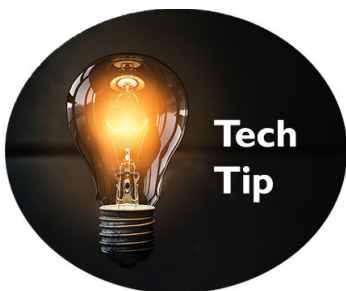
Community & Partner Spotlight

Delivering excellence since 1997, Chemical South Transport has kept their customers in forward motion by pulling and delivering product for their mills safely and reliably. They have built a reputation for quality, safety, and service, serving clients all over the Midwest and Eastern United States, with a strong focus on the Southeast Coastal Empire.

When choosing Chemical South Transport, you can expect satisfaction and excellence, ready even for those loads that need to happen last-minute.

They have chemistry with their customers, so when you need safe, reliable liquid transport or transloading, call Mike Gale and the team at Chemical South.

Interested in seeing your company or event in the Spotlight?

Let me know!

Tech Tip Reminder:

Tech Tips are separate from the monthly newsletter. They go out once a month on the second Tuesday. You can think of it as *Tech Tip 2uesday*. :)

Click to update your preferences using the link below, or visit our Resources page to sign up.