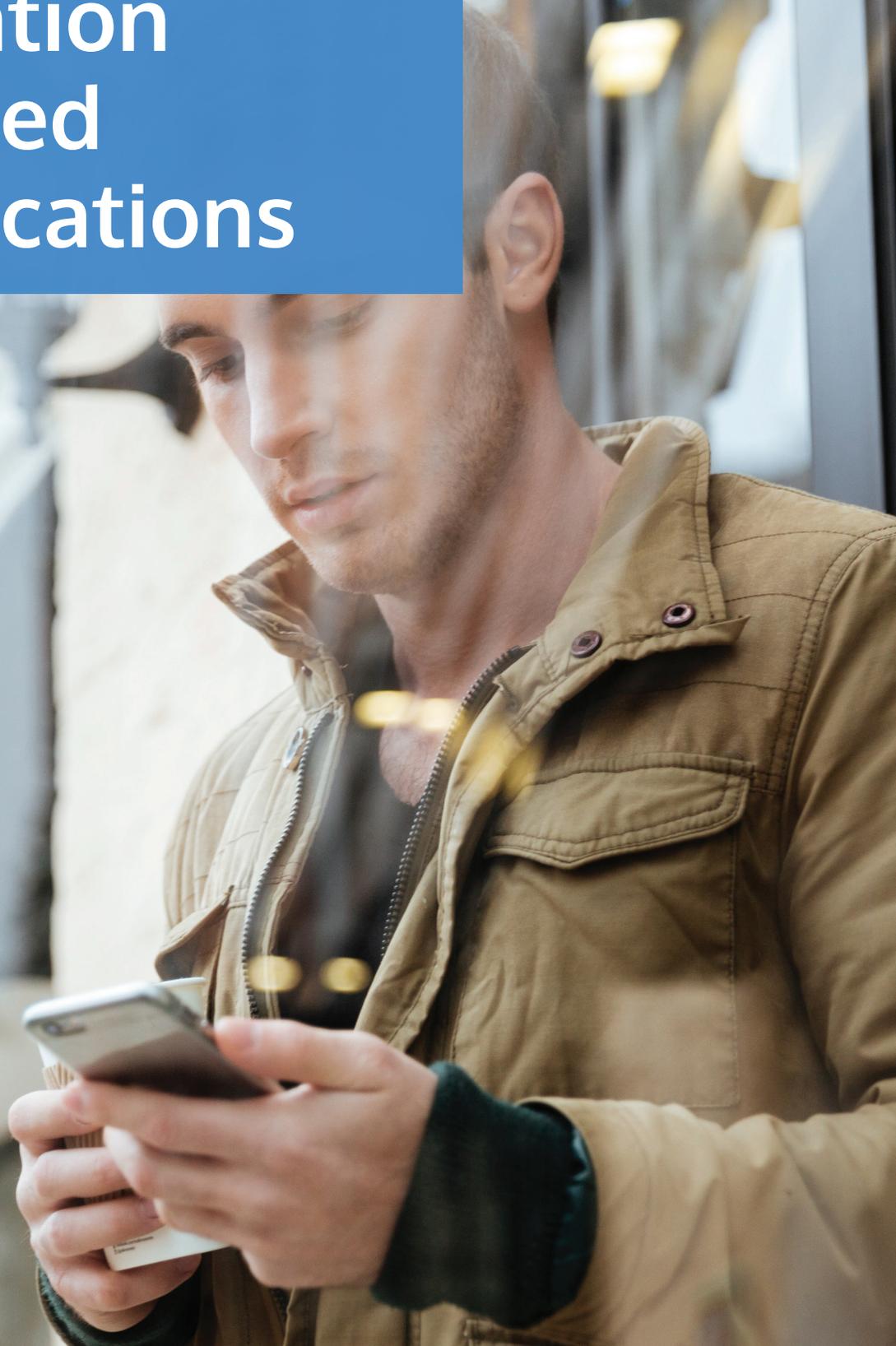


Boost Team Collaboration with Unified Communications



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In order for a business to reach true effectiveness and innovation, team communication and collaboration must be easily enabled. Nowadays, companies are emphasizing the need for a balanced work environment: one that enables employees to collaborate freely whenever and wherever they need to, and also allows them to brainstorm and complete individual assignments on their own.

[Unified communications](#) (UC) and collaboration technology is helping organizations achieve that balance by allowing real-time communications both in the office and on-the-go.

No matter where you're located, unified communications allows employees to share information and use media streaming services such as video calling, instant messaging, desktop sharing, voice, and web conferencing.

At Infinity, we love helping businesses discover the possibilities that innovative technology has to offer. Rather than using a bunch of separate systems for your telephony needs, unified communications allows you to use a single platform to manage multiple tools, all while delivering a consistent user experience.

Unified Communications Streamlines Your Existing Processes

With an integrated platform where all your applications can be accessed and utilized in a common environment, employees can collaborate more freely and easily.

Unified communications also allows applications to be used simultaneously, so employees can use [multi-channel communications](#) such as video, chat, or SMS texting all on a single platform. This helps eliminate inefficiencies, reduces time wasting, and streamlines your existing communications processes for a richer experience.



“...Unified communications also allows applications to be used simultaneously, so employees can use multi-channel communications such as video, chat, or SMS texting all on a single platform.”

Enhance Employee Productivity

Unified communications has the greatest impact in helping employees reach higher levels of productivity. When it comes to communicating internally, presence—being able to tell at a glance whether someone is logged in, on a call, busy, away, or able to help—plays a key role in cutting down on wasted time and allowing employees to know exactly who is available in real time.

By knowing the status of your team members at a moment's notice, you can choose the best form of communication for the specific task you have at hand. Rather than planning your work around your office phone, you can communicate seamlessly on-the-go and take important calls/meetings at any broadband-accessible location as if you were at your desk.

“Today's workforce can consist of in-office employees, remote workers, or a mix of both.”



Team Collaboration at its Finest

Not only does unified communications help in boosting personal productivity, it can help you thrive in team-based settings.

Today's workforce can consist of in-office employees, remote workers, or a mix of both. This results in a decentralized work environment in which teams are rarely able to meet in-person all at once. When deciding on a unified communications solution, look for one with a strong video component, such as HD video conferencing, to facilitate team collaboration. This can provide a range of benefits including reduced travel costs, higher productivity, and access to people you may otherwise not have a chance to interact with.

According to a study by Wainhouse Research, 4,700 users of video conferencing shared their biggest incentives for using video:

94%

noted that the biggest benefit was increased efficiency and productivity

87%

said video expedited decision-making – the same percentage who said it reduced travel

88%

cited increased impact of discussions



Infinity is Here for You

At Infinity, we believe that quick and easy business communication is the foundation for better collaboration and strategic decision-making. We want the best for your business. Once we're part of your team, we push ourselves every day to improve your infrastructure, boost your productivity, and help your organization reach greater success. [Get on the path to better, easier communications for your business.](#)



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