

Build Business Resilience with Backup and Disaster Recovery



www.infinityinc.us



Build Business Resilience with Backup and Disaster Recovery

Your organization is running smoothly, without a single hitch. Your clients are making orders, your suppliers are right on schedule with their delivery times, and you're ready to expand the business. You're experiencing the highest level of operational efficiency you've had all year, with impending deadlines in the air, and then... disaster hits.

Whether it's a power surge, a cyber attack, or a simple user error – disasters happen, and what is most important is your organization's ability to recover quickly and securely after the event.

Maybe your first call to action is to alert your IT team and request an ETA on resolution. After jumping through many hoops and finally getting into contact with the right person, you ask for the latest backups to restore your business-critical files. After several hours, which feel more like several days, you're told that not only are the backups not up-to-date, but that not all of them are even viable.

As shocking as it may seem, scenarios like the one above have played out in businesses of almost every size and industry. At Infinity, we know the critical importance of protecting your data. We care about delivering reliable, modern, sometimes innovative IT solutions that keep your business running smoothly despite unexpected disasters and catastrophes.

Disasters Happen. Cloud-Based Backup and Disaster Recovery to the Rescue.

BDR is the three-letter acronym used to describe a solution essential to virtually every organization today. Having a robust backup and disaster recovery (BDR) plan is the best approach to protecting your sensitive data.

Fortunately, there are a variety of backup options available now depending on your business needs. A truly powerful and effective BDR solution works by providing automated Cloud backups, data replication, and rapid recovery in the event of a disaster. Not a single tape is needed!

Moving BDR to the Cloud: The Business Benefits

According to Unitrends' fifth annual Cloud and Disaster Recovery Survey, more than 40 percent of respondents reported having a period of downtime in 2019. Twice as many organizations that use Disaster Recovery as a Service (DRaaS) are able to recover failed applications in less than an hour, compared to organizations that do not use DRaaS (30 percent versus 16 percent). And the majority of DRaaS users surveyed reported no downtime last year (61 percent).

40%
reported having a
period of downtime



There's no question that Cloud-based backup and disaster recovery is here to stay. Rather than being one of the 93 percent of businesses without a disaster recovery plan that are out of business within one year of a data disaster (US Bureau of Labor), you may want to consider the Cloud.

Here are the most essential qualities to look for in your BDR solution:

- Hardware Compatibility
- Flexible Pricing Model
- 24/7/365 Support
- Proven Recovery Time



53%

organizations not currently using the cloud for data protection plan to adopt it within the next year

The Cost of Downtime

Research indicates that the average cost of downtime is about \$100,000 per hour, with some enterprise organizations reporting

over \$1 million per hour. And recovery from a disaster can take several days or even weeks without proper planning. Rather than leaving your business wide open to risk, Cloud-based BDR helps you maintain productivity despite disasters stemming from natural catastrophes to hardware or software failure.

Our Partnership

However major or minor a disaster may seem, the downtime and loss of data it can cause could be detrimental to any business. At Infinity, we make backup and disaster recovery simple and effective, helping businesses identify their essential assets and ensuring continuity when disaster strikes. [Give us a call](#) to start planning today.



10 Chatham Center South Dr.
Suite 300
Savannah, GA 31405

912-629-2426
info@infinityinc.us