Business and technology tips from the team you trust

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NEWS YOU CAN USE

Maximize Your Business Technology Tax Deduction

It's that time of year again.

We're in the mad dash of the 4th quarter, trying to get everything done and finish strong, planning for the next year, feeling those last 9 weeks of 2022 counting down, and knowing that holiday scheduling is about to cut into things even more.

Time really needs to slow down sometimes.

But even when we feel like we can't control it, it can give us clarity.

There isn't time for everything. So what *needs* to get done?

Taxes are one of those things. And if we can share some information to potentially help save you money, we're going to do so.

Click the image to find out how, and then talk to your financial advisor about what's best for your specific situation.

How to Handle Supply Chain Challenges

Hot off the presses, check out this article from our own Stephanie!

She handles the crazy world of quoting and is giving us a peek behind the supply chain curtain based on her experience.

We get so used to one-click Amazon ordering that we can forget business products and processes are different.

Click the image for this eye-opening and entertaining read.

Catch up on older editions of the newsletter here.

Newsletter Archive

INSIDE INFINITY

Cybersecurity Awareness Month Recap

If you follow us on Facebook or LinkedIn, the following 4 recommendations should be sickeningly easy to rattle off. We've been sharing images and videos and infographics and news headlines to make them as clear and critical as we can.

So now to recap Cybersecurity Awareness Month, how successful were we? How many of these actions did you take?

- Enable MFA on all accounts that offer it.
- Use strong passwords and a password manager.
- Update your software.
- Recognize and report phish|ng emails.

Taking even 1 action is an improvement in your own protection, and if you did, I'll count it as a win.

Remember, cybersecurity isn't about complicated technology and bits and bytes. It's about people - you and me - doing what we can (and know we should) to be cyber smart and stay safe.

SCDATACOM
TECH TALK

ALAINA MEYER   CHUCK BROWN

Under Attack:
How To Recognize You've Been Hacked
Register Today For Video Link

Under Attack:
How to Recognize You've Been Hacked

You may also remember that our CEO spoke with the CEO of scDataCom this month, and I can confirm it was a great conversation.

From "birthday apocalypse" on Facebook to "digital pirates" and "airport rules apply," they made a ton of interesting quotes and shared a lot of useful information.

You can still sign up to get the recording by clicking on the image.

CFO Council is Growing

If you're not a financial executive, you may not be aware of the Savannah CFO Council. It's time to change that.

"The CFO Council of Savannah provides a trusted forum for Coastal Empire & Lowcountry Senior Financial Executives and Corporate Decision-makers to share best practices; and discuss and inform members about financial and operational issues, legal and regulatory requirements, and technology developments. The Council also provides scholarships to support the higher education goals of local university students who have declared a Major in Accounting."

They are in the process of revamping their website, and if you are new to the CFO Council or have not attended a meeting in the last 18 months, you may be allowed to register and attend free of charge.

The CFO Council is a great way to network with fellow finance professionals while enjoying a wonderful breakfast at the Savannah Golf Club. And the meeting on **November 16th** will have a familiar face to welcome you as our CEO Chuck Brown is the guest speaker.

Click the logo to visit their website.

Will You Vote for Us?

There are only a few days left!

With your help, our team can earn the badge of being the Best of Georgia and get a little bit of the recognition they deserve.

Vote once a day every day through October 31st.

Click the image to go right to our listing.

Then tell me who else you're voting for and we can help other Savannah businesses take top marks for the state!
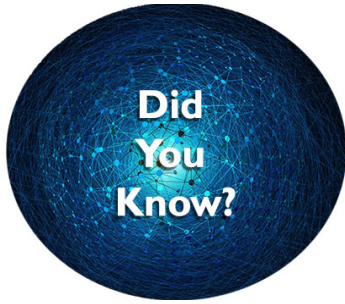

It's a Date (Events)

- Nine Line Heroes Weekend is **Thursday, October 27-Saturday, October 29**.
- Halloween is **Monday, October 31**.
- Veterans Day is **Friday, November 11**.
- Chuck presents to CFO Council on **Wednesday, November 16**.
- Thanksgiving is on **Thursday, November 24**.

Employee Anniversaries

- October 19 - John - 6 years

Join us on Facebook or LinkedIn to share in the celebration of these anniversaries and send your own message of congratulations.

Did You Know?

Candy corn, that sugary confection people love to hate, was invented in the 1880s.

It was called "Chicken Feed" and sold in boxes with a rooster logo and a slogan that read: "Something worth crowing for."

It's made by Jelly Belly and, according to the National Confectioners Association, more than 35 million lbs. are sold annually.

Now, I could wax poetic (get it, wax, because candy corn is waxy?) about how candy corn is like your business: Some people can't stand it and others can't get enough of it. You'll probably never change the minds of those who hate it, so focus on the people who feel the need for your chicken feed. Keep giving them what they love, and they'll support you forever.

But that would be kind of corny of me, wouldn't it? ;)

Enjoy Candy Corn Day on Oct. 30th.

Scary Stat

Microsoft estimates that SMBs who use old PCs could **lose up to 7 days** per calendar year.

Now, naturally, Microsoft has some skin in the game and will benefit from people buying more computers. However, that doesn't mean the data in their report isn't accurate.

And that report says that computers that are more than 4 years old **cost 21 hours of productivity** due to repairs, maintenance, updates, and critical security fixes.

One good rule of thumb is if the cost required to maintain existing

hardware reaches 66% of the price of a new computer; you should opt for a new one.

Noisy fans, outdated security, trouble with multitasking, and lengthy startup and shutdown times are all signs it is time for a new computer.

- The optimal age of PCs is no older than 4 years, beyond which they are more expensive to maintain than replace.
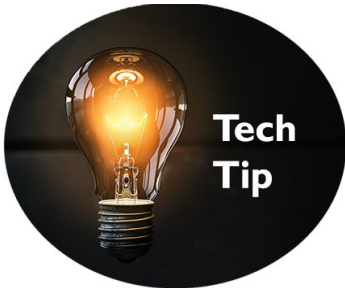- The total cost of owning a 4+ year old PC is $2,736, enough to replace with two or more newer PCs.

Community & Partner Spotlight

D7 Transport

In keeping with our supply chain theme, we'd like to shout out the team at D7 Transport this month. They are a growing company in a challenging industry, dedicated to getting the job done safely and on schedule. From coordinating and connecting Point A to Point Z, and every Point in between, they take pride in their work and it shows.

Interested in seeing your company or event in the Spotlight?

Let me know!

Tech Tip Reminder:

Tech Tips are separate from the monthly newsletter. They go out once a month on the second Tuesday. You can think of it as *Tech Tip 2uesday*. :)

Click to update your preferences using the link below, or visit our Resources page to sign up.